

# Jeremy E. McShurley

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## Professional Profile

Multidisciplinary researcher and **Communication Theorist** with a Master of Humanities, specializing in the co-evolution of human social structures and digital systems. Expert at synthesizing complex data sets from historical, anthropological, and digital sources to design resilient communication feedback loops. Proven track record of architecting digital ecosystems that prioritize human sovereignty and social continuity.

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## Core Competencies

- **Anthro-Technical Synthesis:** Identifying behavioral patterns within digital environments and devising inventive, human-centric solutions.
  - **Socio-Technical Architecture:** Mapping community information flows to ensure digital infrastructures serve social needs.
  - **Digital Ethnography:** Utilizing qualitative research to translate "folk memory" and social rituals into structured data repositories.
  - **Strategic Communication:** Presenting complex research in multiple media formats (Video, Audio, Web) to bridge the gap between technical teams and human users.
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## Technical & Research Toolkit

- **Methodologies:** Qualitative Research, Ethnographic Observation, Systems Thinking, Communication Theory, Social Mapping.
  - **Transmedia Production:** Created interconnected narratives via multiple media
  - **Creative Infrastructure:** Established musical, literary, and academic competence
  - **Data Synthesis:** Professional experience in researching and writing on complex, interdisciplinary topics.
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## Education

**Master of Humanities (Communication)** | Tiffin University

- *Graduated with Academic Distinction; Excellence in the Field Award.*

**Bachelor of General Studies (Minors: Anthropology, History)** | Ball State University

- *Admitted with Distinction; Dean's List.*